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DuPont Pioneer, ADM Announce 2016 Pioneer® brand Plenish® High Oleic Soy Program
Demand for Healthier Soybean Oil Grows

DES MOINES, Iowa, Aug. 31, 2015 – DuPont Pioneer and Archer Daniels Midland Company (ADM) announced today that ADM will offer production contracts for Pioneer® brand Plenish® high oleic soybeans in 2016 with the intention of marketing the high oleic soybean oil to the food industry in late 2016 and early 2017.

ADM will contract with soybean growers in the Frankfort, Ind., region to produce Pioneer brand soybeans with the Plenish high oleic trait for the 2016 growing season. Farmers will receive a processor-paid incentive for producing and delivering these soybeans.

“Frankfort’s high oleic program continues to expand, and we look forward to helping producers in this area improve their bottom line with the 2016 Plenish® high oleic soybean program,” said Brandon George, ADM’s commercial manager in Frankfort. “We continue to be excited about the functionality and nutrition benefits that Plenish® high oleic soybean oil provides our food industry customers and the important role this product will play in the ADM oil product portfolio.”

“Plenish® high oleic soybean seed products from DuPont Pioneer continue to perform in the field, and we’re seeing increased interest from growers looking to increase their profitability by participating in this new market opportunity,” said Carlos Hentschke, DuPont Pioneer business director. “ADM’s continued commitment to Plenish® high oleic soybean production for 2016 is confirmation that soybean industry customers are excited about the benefits this innovative biotech product provides. For our farmer customers, this contract program is an important step in expanding the soybean oil market; providing them an opportunity to earn more income per bushel near-term and in the years ahead.”

The development and commercialization of Plenish® high oleic soybean oil is a significant milestone in Pioneer efforts to bring product innovation to the food industry and an example of how biotechnology is being used to develop products with direct food industry and consumer benefits. The oil’s improved fatty acid profile provides a soy-based trans fat alternative for food companies and foodservice operators. Enhanced stability means longer frying life in restaurant applications and longer shelf life in packaged food products.

From a health and nutrition perspective, Plenish® high oleic soybean oil has 0g trans fat per serving and 20 percent less saturated fat than commodity soybean oil, making it a more attractive ingredient for health conscious consumers of food products.

The high oleic soybeans varieties are developed by DuPont Pioneer using its elite genetics and cutting-edge technologies. Field testing has confirmed yields on par with elite commercial products, providing growers with an added incentive to participate in the ADM contracting program.

Pioneer has obtained regulatory approvals for Plenish high oleic soybeans in a number of key U.S. soybean export markets and approvals are pending in additional export markets. For more information on Plenish[®] high oleic soybeans, visit www.plenish.com.

For more than a century, the people of Archer Daniels Midland Company (NYSE: ADM) have transformed crops into products that serve the vital needs of a growing world. Today, we're one of the world's largest agricultural processors and food ingredient providers, with more than 33,000 employees serving customers in more than 140 countries. With a global value chain that includes more than 460 crop procurement locations, 300 ingredient manufacturing facilities, 40 innovation centers and the world's premier crop transportation network, we connect the harvest to the home, making products for food, animal feed, chemical and energy uses. Learn more at www.adm.com.

DuPont Pioneer (www.pioneer.com) is the world's leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success[®].

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit www.dupont.com.

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