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DuPont Pioneer, ADM Announce Doubling of Acreage for 2014 Plenish® High Oleic Soy Program
Demand for Healthier Soybean Oil Grows

DES MOINES, Iowa, Nov. 4, 2013 – DuPont Pioneer and Archer Daniels Midland Company (ADM) announced today that ADM will double the acreage contracted for Plenish® high oleic soybeans in 2014 with the intention of marketing the high oleic soybean oil for use by the food industry in 2015.

ADM will contract with soybean growers in the Frankfort, Ind., region to produce Pioneer® brand soybeans with the Plenish® high oleic trait for the 2014 growing season. Farmers will receive a processor-paid incentive for producing and delivering these soybeans.

“Frankfort’s high oleic program continues to expand, and we look forward to helping producers in this region improve their bottom line and meet their marketing objectives with the 2014 Plenish high oleic soybean program,” said Matt Hartman, ADM’s commercial manager in Frankfort, Ind.

“Plenish® high oleic soybeans continue to perform in the field and we’re seeing increased interest from food companies looking for soybean oil with consumer benefits and functionality,” said Brad Lance, DuPont Pioneer business director. “Doubling the Plenish® soybean acres for 2014 is confirmation that high oleic soybean oil is in demand from the industry. This contract program allows our processors to continue to expand the market for Plenish® high oleic soybean oil, and provides growers an opportunity to earn more income per bushel.”

The development of Plenish® high oleic soybean oil is an important milestone for Pioneer in its efforts to bring product innovation to the food industry and complements solutions offered by DuPont Nutrition & Health to address the world’s challenges in food. High oleic soybean oil provides a soy-based trans fat alternative for food companies and foodservice operators. Plenish® high oleic soybeans from Pioneer contain the highest oleic content (at approximately 75 percent) of any soybean product under commercial development.

The high oleic content significantly increases the stability of the oil and provides greater flexibility in food applications. Plenish® high oleic soybean oil has 0g trans fat per serving and 20 percent less saturated fat than commodity soybean oil, making it a more attractive ingredient for consumer food products.

The high oleic soybeans from Pioneer are developed using elite genetics and cutting-edge technologies. Field testing has confirmed yields on par with elite commercial products.

Plenish[®] high oleic soybeans are approaching completion of global regulatory approvals with over 96 percent of U.S. soybean export markets now approved. For more information on Plenish high oleic soybeans visit www.plenish.com.

For more than a century, the people of Archer Daniels Midland Company (NYSE: ADM) have transformed crops into products that serve vital needs. Today, 30,000 ADM employees around the globe convert oilseeds, corn, wheat and cocoa into products for food, animal feed, industrial and energy uses. With more than 265 processing plants, 460 crop procurement facilities, and the world's premier crop transportation network, ADM helps connect the harvest to the home in more than 140 countries. For more information about ADM and its products, visit www.adm.com.

DuPont Pioneer (www.pioneer.com) is the world's leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success[®].

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit www.dupont.com.

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