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DuPont Pioneer, Cargill Announce 2014 Plenish[®] High Oleic Soy IP Contract Program
Demand for Healthier Soybean Oil Continues to Grow

DES MOINES, Iowa, 10/21/2013 – DuPont Pioneer and Cargill announced today they will work with farmers near Cargill’s facility in Sidney, Ohio, to grow Pioneer[®] brand soybeans with the Plenish[®] high oleic trait in 2014.

For the 2014 growing season, Cargill will contract with soybean farmers in the Sidney, Ohio, area to grow Plenish[®] high oleic soybeans that will be delivered to Cargill’s soybean facility for processing (on-farm storage with buyer’s call). Growers will be eligible for a processor-paid incentive for producing and delivering high oleic soybeans. Interest in Plenish[®] high oleic soybean oil from food companies continues to be strong and the 2014 Cargill contract program will support ongoing market development activity.

“Ohio soybean growers have always been leaders in adopting new technology to add value to their soybean production,” said Randy Minton, DuPont Pioneer business director. “This 2014 Plenish[®] high oleic soybean contracting program with Cargill will provide them an opportunity to earn more income per bushel and strengthen market demand for the soybean industry.”

“The demands of the global marketplace require constant innovation,” said Jeff Kazin, vice president of oils trading for Cargill. “The Plenish[®] soybean program aligns with Cargill’s stated goal of helping farmers prosper and providing innovative solutions for our food customers. We look forward to working with DuPont Pioneer in linking the supply chain to create greater value for all.”

The development of Plenish[®] high oleic soybean oil is an important milestone for DuPont Pioneer in its efforts to bring product innovation to the food industry and complements solutions offered by DuPont Nutrition & Health to address the world’s challenges in food. High oleic soybean oil provides a soy-based trans fat alternative for food companies and foodservice operators.

Plenish[®] high oleic soybeans from Pioneer contain the highest oleic content (approximately 75 percent) of any soybean product under commercial development. This improvement in the oil profile brings a dramatic increase to the stability of the oil, resulting in longer shelf life in packaged foods, and greater fry life for foodservice operators. From a health and nutrition standpoint, Plenish[®] high oleic soybean oil has 0g trans fat per serving and 20 percent less saturated fat than commodity soybean oil, making it a more attractive ingredient for consumer food products.

The high oleic soybeans from Pioneer are developed using elite genetics and cutting-edge technologies. Field testing has confirmed yields on par with elite commercial products.

Plenish® high oleic soybeans are approaching completion of global regulatory approvals with over 96 percent of U.S. soybean export markets now approved. For more information on Plenish high oleic soybeans visit www.plenish.com.

Cargill (www.cargill.com) is an international producer and marketer of food, agricultural, financial and industrial products and services. Founded in 1865, the privately held company employs 142,000 people in 65 countries. Cargill helps customers succeed through collaboration and innovation, and is committed to applying its global knowledge and experience to help meet economic, environmental and social challenges wherever it does business.

DuPont Pioneer (www.pioneer.com) is the world's leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success®.

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit <http://www.dupont.com>.

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