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DuPont Pioneer, Perdue AgriBusiness Announce 2013 Plenish® High Oleic Soy IP Contract Program
Next-Generation Soybean Oil Trait Provides Improved Nutritional Profile

DES MOINES, Iowa, Dec. 6, 2012 – DuPont Pioneer and Perdue AgriBusiness announced today they will work with farmers near Perdue’s soybean crush facility in Salisbury, Md., to grow Pioneer® brand Plenish® high oleic soybeans in 2013.

For the 2013 growing season, Perdue will contract with soybean farmers in the Shiloh and Sudlersville, Md., areas to grow Plenish® high oleic soybeans. In addition to helping to launch an important new technology that will expand the market for soybean oil, growers will be eligible for a Perdue-paid incentive for producing and delivering Plenish® high oleic soybeans.

“Maryland soybean farmers have a high regard for soybeans and the value the crop brings to the state’s agricultural industry. The 2013 contract program will provide them an opportunity to strengthen market demand for the soybean industry and earn more income per bushel,” said Randy Minton, DuPont Pioneer business director for the Northeast region.

“We’re always looking for ways to bring new market opportunities to our grower customers. By working with Pioneer on the production of Plenish® high oleic soybeans on the Eastern shore, we’re hoping to generate additional profit opportunities and long-term industry growth,” said John Ade, Perdue AgriBusiness vice president.

The development of Plenish® high oleic soybean oil is an important milestone for Pioneer in its efforts to bring product innovation to the food industry and it complements solutions offered by DuPont Nutrition & Health to address the world’s challenges in food. High oleic soybean oil provides a soy-based trans fat alternative for food companies and foodservice operators. Plenish® high oleic soybeans from Pioneer contain the highest oleic content (more than 75 percent) of any soybean product under commercial development. This improvement in the oil profile brings a dramatic increase to the stability of the oil, resulting in longer shelf life in packaged foods, and greater fry life for foodservice operators. From a health and nutrition standpoint, Plenish® high oleic soybean oil has 0g trans fat per serving and 20 percent less saturated fat than commodity soybean oil, making it a more attractive ingredient for consumer food products.

The Pioneer high oleic soybean trait complements the total soybean performance package powered by the Pioneer proprietary Accelerated Yield Technology (AYT™) system. Field testing has confirmed yields on par with elite commercial products.

Plenish® high oleic soybeans are approaching completion of global regulatory approvals with over 96 percent of U.S. soybean export markets now approved including China, Japan and many other countries.

The U.S. Food and Drug Administration (FDA) completed its review of Plenish® high oleic soybeans in 2009 and the U.S. Department of Agriculture deregulation in June 2010 allows Plenish® high oleic soybeans to be grown under contract for ongoing field testing in the United States and additional oil testing by major oil processors and food companies.

Perdue AgriBusiness ranks among the top U.S. grain companies and is committed to helping its customers prosper with flexible, forward-thinking solutions for agriculturally based products from a uniquely trusted name. Perdue AgriBusiness ranks among the top U.S. grain companies and is a direct exporter of U.S. agricultural commodities through the company's deepwater port in Chesapeake, Va. Perdue AgriBusiness merchandises grain and oilseeds, processes soybeans, blends feed ingredients, trades a wide variety of agricultural commodities and refines edible oils. With an entrepreneurial spirit, Perdue AgriBusiness ventures touch such diverse opportunities as bio-energy, organic fertilizers and specialty livestock feeds.

DuPont Pioneer (www.pioneer.com) is the world's leading developer and supplier of advanced plant genetics, providing high-quality seeds to farmers in more than 90 countries. Pioneer provides agronomic support and services to help increase farmer productivity and profitability and strives to develop sustainable agricultural systems for people everywhere. Science with Service Delivering Success™. For more information on Plenish® high oleic soybeans visit www.plenish.com.

DuPont (NYSE: DD) has been bringing world-class science and engineering to the global marketplace in the form of innovative products, materials, and services since 1802. The company believes that by collaborating with customers, governments, NGOs, and thought leaders we can help find solutions to such global challenges as providing enough healthy food for people everywhere, decreasing dependence on fossil fuels, and protecting life and the environment. For additional information about DuPont and its commitment to inclusive innovation, please visit <http://www.dupont.com>.

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